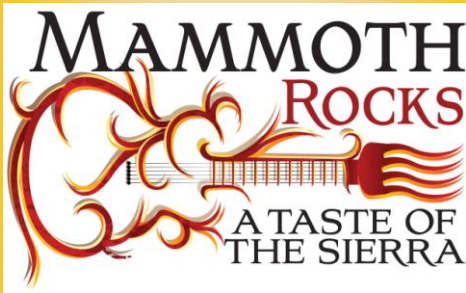


August 26 – 27, 2016
The Village at
Mammoth
Mammoth Lakes,
California



Event Sponsorship Package



Overview

Realizing a need to stimulate struggling businesses, attract visitors at an otherwise quiet time at the end of August, and celebrate our hardworking community, Mark Deeds and Matthew Lehman, under the direction of the Mammoth Lakes Chamber of Commerce, created and co-chaired the first Mammoth Rocks – A Taste of the Sierra in 2009. The event was an instant success and is now one of the biggest events of the year, providing free entertainment and amazing food to more than 5000 Eastern Sierra residents and visitors.

This year's event will kick-off early Friday evening, August 26, with live entertainment from local and regional bands. The amazing Taste of the Sierra begins on Saturday, August 27, and proudly hosts 12-15 of the area's hottest restaurants and eateries, all serving up bites and delights of their favorite eats. The live entertainment continues on Saturday with local favorites and top-rated national tribute bands that cover classic favorites from the 70's, 80's and 90's.

This event is not possible without sponsorships, which allow us to maintain and expand the event all while keeping it free of charge. There are a variety of sponsorship levels to choose from, all of which contribute towards the goal of strengthening our community and local non-profits like the Mammoth Lakes Rotary and Mammoth Community Foundation.

As a sponsor, your logo and company information will be included in a \$10,000 + event marketing campaign (focused on both local and Southern California markets) and featured on promotional materials, social media campaigns as well as showcased at the event. Be recognized as a business leader who appreciates the value of supporting our community while having exposure to 5000 + event attendees.

After reviewing the sponsorship opportunities, please select the one that is best for your company and the level of support you wish to offer to this effort. Mammoth Rocks will also consider item donations, such as gift certificates or services. Please contact us if you would like to discuss this option further.

On behalf on the Mammoth Rocks planning committee, thank you for taking the time to read and consider our sponsorship proposal.

If you have any questions, please contact:

Mark Deeds at 760.709.6459 or mdeeds93546@gmail.com

Sponsorship Opportunities

Rock Star..... \$5,000

Company web link and prominent banner on www.mammothrocks.com

(16) VIP badges

Company announcements during each day of event

Logo placement in all collateral/print ads

4 Boosted Facebook posts

Large Logo placement on stage dressing for duration of event

Stage Left viewing area access

Logo placement on ALL Welcome/Thank You event signage

Emcee Announcement prior to Opening Act & Headliner

(16) Official event t-shirts



Orchestra..... \$2,500

Company web link and banner on www.mammothrocks.com

(8) VIP badges

Company announcement during each day of event

Medium logo placement on stage dressing for duration of event

Logo placement on ALL Welcome/Thank You event signage

3 Boosted Facebook posts

Emcee announcement prior to Opening Act

(8) Official event t-shirts



Mezzanine..... \$1,500

Company web link and banner on www.mammothrocks.com

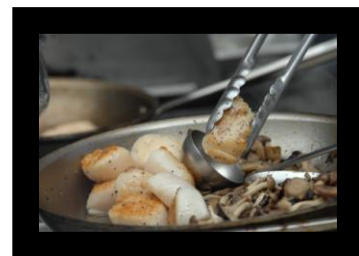
(5) VIP badges

Company announcement during each day of event

Small logo placement of stage dressing for duration of event

2 boosted Facebook posts

(5) Official event t-shirts



Band Sponsor.....\$500

Company web link and banner on www.mammothrocks.com

(2) VIP badges

Small logo placement of stage dressing for duration of event

Boosted Facebook post

Company announcement during each day of event

(4) Official event t-shirts



Groupie Sponsor (Only 8 of these packages available)\$250

Company web link and banner on www.mammothrocks.com

Small logo placement of stage dressing for duration of event

(2) Official event t-shirts



SPONSORSHIP FORM

Please fill-out the following form to confirm your sponsorship package. After receiving this form we will follow up with more details and to gather information from you (logos, names for VIP badges, website information).

Completed forms can be returned to mdeed93546@gmail.com or mailed to:

PO Box 8713
Mammoth Lakes, CA
93546

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address - City/State/Zip Code

SPONSORSHIP PACKAGE:

\$5,000 Rock Star

\$500 Band

\$2,500 Orchestra

\$250 Groupie

\$1,500 Mezzanine

Item(s) as discussed

PAYMENT INFORMATION:

Please send me an invoice

I have enclosed a check made payable to the Mammoth Rocks, LLC

Please call to arrange payment by credit card



Signature

Date

